



Business Expo 2007: “Answer the Call”

November 30th - December 1st, 2007

St. Croix, US Virgin Islands

Presented by:

The Integrity Group, Inc- a non profit corp.
Integrity Women In Business Center®
Sunny Isles Mgmt.

Thank you for your interest in becoming a Sponsor, Exhibitor and/or Participant in the Business Expo 2007: “Answer the Call”. Please review policy carefully before filling it out. Special request will be considered on a first pledge basis. Your pledge is a commitment and benefits begin to accrue immediately upon receipt by The Integrity Group / IBCVI®.

The Integrity Group, Inc. is the primary Facilitator of the event here after known as “The St. Croix Business Expo 2007”. Integrity will be responsible for the event planning and marketing as well as any financial obligations connected to the Business Expo 2007.

The theme of this Event will be “Answer the Call”, is calling upon all St. Croix businesses, vendors, developers, financial institutions and non-profit foundations to participate in a celebration of positive results through purposeful collaborations - Answering the Call for Economic Stimulation in St. Croix.

The Purpose of this Event:

- Unite local businesses in the purposeful attempt to stimulate the St. Croix Economy
- Offer unique marketing and networking opportunities to local businesses
- Offer sales and service opportunities to local businesses
- Educate the Community on business issues locally and globally
- Develop product awareness
- Promote business to business opportunities
- Host a successful, motivational, positive Community Event
- Activate community excitement (Christmas Season Opener)

Date: Friday, November 30th, 2007 – Business After Dark- Guest Speaker Susan L Taylor - Zizzlers

Saturday, December 1st, 2007 – Business Fair – *Sunny Isles Ampitheatre*

Duration: 9:00am -5:00pm

Invited Guest / Participants:

- Essence Magazine – *“Recognizing Women Owned Businesses in the Virgin Islands”*.
- Government House- Governor DeJongh - Opening
- Local Media –, WJTX, Am 970, Channel 8, NBC, St. Croix Avis, Virgin Islands Daily News
- UVI
- Chamber of Commerce
- Other local Community and Governmental Agencies
- Local Businesses, Developers, Financial Institutions and local
- Foundations

Program Activities to include:

- Keynote Speaker- Governor John DeJongh . (not yet confirmed)
- Motivational Speaker(s)- Susan L Taylor- Chief Editor Essence Magazine
- Local Business will have display areas to exhibit samples of goods or products, company information & community education.
- Various Workshops and Seminars
- Fashion Show
- Job Fair
- Raffles
- Door Prizes
- Sponsorship giveaways
- Entertainment/Music
- Quadrille

Sponsors:

Your sponsorships and participation is appreciated The Integrity Group, Inc., its affiliates and members and St. Croix Business Expo planning Committee. These sponsorships are used to enhance the programs, quality of our guest and the overall event.

Sponsorship Benefits

Sponsorship recognition includes corporate mention (and or logo) in Business Expo 2007 materials such as: program information, brochures, newsletter, liter bags and other marketing materials: which will be distributed to all participants and beneficiaries of Business Expo, The IBC Group members, affiliates and government agencies. Marketing strategies include:

- Radio Advertisement
 - IBC will sponsor weekly radio advertisements beginning early October
- Newspaper Advertisement
 - Event to be advertised locally and nationally

4093 Diamond Ruby Ste. 7 #386 Christiansted, VI 00820
(Phone) 340-771-0251. (Email) ibc@ibcvi.com (Website) www.ibcvi.com

- Web site Advertisement
- Event Notifications and Forms to be published on IBC Website
- Brochures and Flyers
- Banners and Signage
- Newsletter
 - Recap of Business Expo 2007 event, featuring photos, interviews and coverage media coverage of the event

Corporate Sponsorship Levels

- Major Sponsor** - Partnership agreement with IBC for Major Contribution, \$5,000.00 + or In-Kind Contribution (this agreement works to establish planning rights between The Integrity Group, Inc. and partner)
- Featured Sponsor** - \$2,500.00 + 4999.99
- Gold Sponsor** - \$1,000.00-\$2,499.99
- Silver Sponsor** - \$250-\$999.99

Corporate Sponsors are eligible for the following:

- Display table ***gold** and **featured** sponsors can have more than one display table
- Large ad in newsletter
- Expo after Dark admission:
- Logo on web site event info page
- Membership on planning committee: **major and featured sponsors only**

Exhibitors

Business Expo 2007 Exhibitor Eligibility

The St. Croix Business Expo is designed to attract the broadest possible participation from Local Business Owners, Corporate America, and Government Entities. Because the focus and commitment of IBCVI is the promotion of Women – Owned Business the following special considerations will apply:

- Only women owned businesses allowed in specially designated display areas
- Women owned businesses will receive first preference in decisions on exhibit availability and disadvantage business support services

IBC reserves the right to decline sponsorship proposals if there are conflicts with our goal and philosophies.

Exhibitions will be limited to Table Displays. Tables will be furnished by Facilitator. Table displays may include computer presentations and or video presentations Tables. Projection video backdrops may be permitted upon approval of planning committee. Exhibition spaces will be reserved upon receipt of Exhibition fee of **\$100.00**. Reservations will be made on a first pledge basis. Exhibitors will abide by the rules of Exhibition agreements, which state:

- Design of display is the responsibility of the exhibitor
- Displays must be contained to specified display area
- Exhibitors are responsible for cleaning up after their displays

4093 Diamond Ruby Ste. 7 #386 Christiansted, VI 00820
 (Phone) 340-771-0251. (Email) ibc@ibcvi.com (Website) www.ibcvi.com

- Display must meet the approval of Expo committee

Participants

- Contact us for Group Admission Rates and Workshop/ Seminar registration



Business Expo 2007: “Answer the Call”
November 30th - December 1st, 2007
St. Croix, US Virgin Islands

Presented by:
The Integrity Group, Inc- a non profit corp.
Integrity Women In Business Center®
Sunny Isles Mgmt

Return Form to IBC: 4093 Diamond Ruby Ste 7# 386, Christiansted VI
00820

Name: _____ Title: _____

Name of Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

On behalf of our Company, please accept our pledge as follows:

Sponsor Amount: \$ _____

Exhibition Fee \$ ___ 100.00 _____

Signing Authority: _____

Checks Made Payable to: The Integrity Group/ Expo 2007

4093 Diamond Ruby Ste. 7 #386 Christiansted, VI 00820
(Phone) 340-771-0251. (Email) ibc@ibcvi.com (Website) www.ibcvi.com